



How Ramp streamlined a repetitive process saving financial officers 80% on administrative time.

A TAGGUN Case Study

About the partner, Ramp

Ramp is the only Corporate card and expense management platform designed to help their customer spend less time and money by automating the finance administrative process.

The Ramp platform empowers companies to issue their employee's unlimited cards (physical and virtual) with pre-approved spend limits to automatically enforce their company policies. Customers can earn 1.5% cashback on every purchase, across all categories, Uncapped.

Ramp's ambitions

Ramp's mission is to save companies their two most valuable resources; their employees time and investors' capital. Financial operators typically consolidate expenses through a repetitive 'line by line' process to collect receipts and close the books. Ramp's ambitions were to help them automate this process and save time and money.

Through Ramp, financial operators close their books around five times faster, saving days upon days of effort.

Date	Amount	Cardholder	QuickBooks Category	Receipt	Memo	Sync
Yesterday						
1 Password (SaaS) Software	\$50.00	Ramona Peters Engineering, NYC	Software Subscriptions			Mark Ready
Webflow (SaaS) Software	\$456.83	TK Kong Design, NYC	Software Subscriptions		Missing memo	Mark Ready
Apple Electronics	\$1,788.97	Daley Ward Operations, San Francisco	Employee Equipment		Ordering for Diego who's	Ready
Asana (SaaS) Software	\$45.12	Ramona Peters Engineering, NYC	Software Subac		Memo not required.	Mark Ready
BestBuy General Merchandise	\$1,345.12	Lee Burton Sales, Main Office	Employee Equip		Replacement laptop purc	Mark Ready
Amazon AWS Cloud Services	\$9,345.12	Ramona Peters Engineering, NYC	Cloud Services		Monthly server bill.	Mark Ready
LinkedIn App (SaaS) Software	\$654.12	Ramona Peters Engineering, NYC	Software Subscriptions		Engineering planning soft	Mark Ready

TAGGUN gave Ramp benefits such as:

- ✓ The core OCR layer, with the ability to turn into text.
- ✓ The ability to read and extract key details from the receipt.
- ✓ Transcribe multiple languages for Global businesses

Ramp chose to partner instead of build

"We chose to work with Taggun because we felt that they did the receipt OCR better than we would have, particularly in the earlier stages of our business. Taggun had already collected an enormous database of receipts and their results were of a higher quality. By partnering with Taggun on the OCR component, Ramp was able to focus our internal efforts on activities that made our business truly unique." – Calvin Lee, Ramp



Ramp's Platform Journey

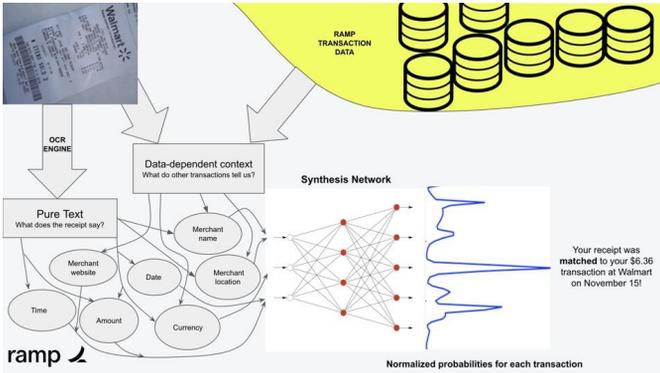
Ramp takes a receipt, texted by an employee and matches it to the correct transaction, saving 80% administrative time.

- Finance set up expense policies on the ramp platform, in this case, they want receipts on everything above \$75.
- Employee receives a Ramp card from their company expense team, and the card is governed by that expense policy from step one.
- Employee makes a transaction on that card that is above the threshold that requires a receipt. In this specific case \$75 or more.
- The Ramp policy engine immediately sends the employee a text prompting them to upload the receipt.
- The employee replies to that text message with a photo of their receipt.
- Ramp employs Taggun's receipt OCR to extract the text from the receipt.
- Ramp's receipt matcher takes the text and matches it to the correct transaction so that the receipt is matched with only one text from the employee.

"Taggun's OCR capabilities for the particular receipt use case that Ramp has are better than any other solution that we've found on the market.

We did look at a few others, the difference is that all the other's are for general purpose for example, documents and invoices whereas Taggun is excellent at the particular receipt OCR we require."

**Calvin Lee,
Ramp**



Custom AI Models

Taggun **pre-built** models to extract:

- Retailer name
- Retailer address, city and country
- Receipt date and time
- Tax, total amounts and currency



Automatic receipt transmission that doesn't suck

If you want provide your clients with cutting edge AI, then we would love to hear from you. Register on Taggun's [website](http://www.taggun.io) and try it for free.